

# 銘傳大學企業徵才職缺表

## Ming Chuan University Enterprise Job Openings

公司名稱：永豐商業銀行股份有限公司 Company Name: Bank SinoPac		產業類別：金融與銀行業 Industry Category: Finance and Banking industry	
公司統一編號：86517384 Unified Business No.: 86517384		地址：臺北市中山區南京東路3段36號 Address: No. 36, Sec. 3, Nanjing E. Rd., Zhongshan Dist., Taipei City 104503, Taiwan (R.O.C.)	
<p>企業簡介：</p> <p>永豐銀行及各子公司員工約 7,500 人，資本額 1000 億餘元，資產總計約 1.7 兆元；除國內 125 家分行，在香港、胡志明市、中國大陸皆設有分行或辦事處。</p> <p>因應數位浪潮以及金融科技創新需要，永豐銀行持續整合資料、建構智能核心，以精準行銷掌握經營脈動、即時決策，透過臺灣、港澳、大陸、美國與東南亞的多元事業布局與整合平台、創新金融商品，將實體、虛擬通路無縫接軌，期提供最完整便利的金流、投資及融資等解決方案，帶給客戶嶄新的金融生活新體驗。</p> <p>展望來茲，銀行經營依然充滿挑戰，永豐銀行以客為尊、深耕在地服務，並將厚實人力資本、組織資本與智慧資本，持續創新，朝「翻轉金融共創美好生活 Together, a better life.」的願景前進，打造華人金融第一品牌。</p> <p><b>Enterprise Briefing:</b></p> <p>Bank SinoPac and its subsidiaries employ approximately 7,500 people, with a capital of over NT\$100 billion and total assets of around NT\$1.7 trillion. In addition to 125 domestic branches, Bank SinoPac also operates branches or representative offices in Hong Kong, Ho Chi Minh City, and China.</p> <p>In response to the digital wave and the need for fintech innovation, Bank SinoPac continues to integrate data and build an intelligent core system to enable precision marketing and real-time decision-making. Through a diverse business presence and integrated platforms across Taiwan, Hong Kong and Macau, Mainland China, the United States, and Southeast Asia, along with innovative financial products, the bank seamlessly connects physical and virtual channels. This aims to provide customers with the most comprehensive and convenient solutions for cash flow, investment, and financing, delivering a new and enhanced financial experience.</p> <p>Looking ahead, the banking industry remains full of challenges. SinoPac Bank remains committed to customer-centric, locally rooted services, and will continue to strengthen its human, organizational, and intellectual capital. Through ongoing innovation, SinoPac Bank strives toward its vision of “Transforming Finance, Creating a Better Life – Together, a better life,” aiming to become the leading financial brand in the Chinese-speaking world.</p>			

聯絡人：丁以恩 <b>Contact Person: Ian Ding</b>	聯絡電話： <b>Contact Telephone No.: (02)8161-8329</b>	聯絡傳真： <b>Contact Fax No.:(02)8161-8495</b>
聯絡人電子郵件信箱： <b>Contact e-mail: ian.ding@sinopac.com</b>		
職務名稱：越南法金業務助理 <b>Position Title: Digital Services Product Manager (Fluent in Vietnamese)</b>		需要人數： 1 人 <b>Number of Employees Required: 3</b>
工作內容： 1. 了解越南客戶數位服務需求、掌握業界趨勢與金融科技應用及法規 2. 數位服務流程規劃、商業設計報告、專案執行、規劃上線計劃 3. 跨國跨部門溝通協調 <b>Job Description:</b> 1.Understand Vietnamese customers' digital service needs, industry trends, fintech applications, and regulations. 2.Plan digital service processes, create business design reports, execute projects, and develop launch plans. 3.Coordinate and communicate across countries and departments.		
工作地點：台北 <b>Job Location: Taipei</b>		服役： <input checked="" type="checkbox"/> 役畢 <input type="checkbox"/> 不限 <b>Military Service: <input checked="" type="checkbox"/> Completed <input type="checkbox"/> No restriction</b>
工作時間： <input checked="" type="checkbox"/> 日班：自 8 時 45 分至 17 時 45 分； <input type="checkbox"/> 中班：自 時 分至 時 分 (可複選) <input type="checkbox"/> 夜班：自 時 分至 時 分； <input type="checkbox"/> 輪班： <input type="checkbox"/> 二班制 <input type="checkbox"/> 三班制 <input type="checkbox"/> 四班二輪 <input type="checkbox"/> 其他(請說明): <input type="checkbox"/> 部分工時自 時 分至 時 分、自 時 分至 時 分 <b>Working Hours (select as fitting) :</b> <input checked="" type="checkbox"/> Day Shift : From 8 HH 45 MM to 17HH 45 MM ; <input type="checkbox"/> Afternoon Shift : From HH MM to HH MM <input type="checkbox"/> Night Shift : From HH MM to HH MM ; <input type="checkbox"/> Rotating Shift System : <input type="checkbox"/> Two shift <input type="checkbox"/> Three-shift <input type="checkbox"/> Four-on, two-off shifts <input type="checkbox"/> Other (Please explain): <input type="checkbox"/> Part-time: From HH MM to HH MM、From HH MM to HH MM		
休假方式： <input checked="" type="checkbox"/> 周休二日 <input type="checkbox"/> 輪休做 日休 日 <input type="checkbox"/> 排休 月休 日 <input type="checkbox"/> 依公司規定： <b>Days Off Arrangement: <input checked="" type="checkbox"/> Two days off per week <input type="checkbox"/> Rotational day off system Fixed day off per week <input type="checkbox"/> Scheduled days off per month <input type="checkbox"/> In accordance with the company policy.</b>		
核薪方式： <input checked="" type="checkbox"/> 月薪 <input type="checkbox"/> 日薪 <input type="checkbox"/> 時薪 (*新臺幣 36000 元以上 ) <input type="checkbox"/> 論件計酬 (*每 , 新臺幣 元至 元) <input type="checkbox"/> 依學經歷、證照核薪 (每月經常性薪資達 4 萬元以上) <b>Payment Method: <input checked="" type="checkbox"/> Monthly salary <input type="checkbox"/> Daily wage <input type="checkbox"/> Hourly wage (*40000 NTD and above <input type="checkbox"/> Piece-rate pay (*per ____, NTD from ____ to ____ ) <input type="checkbox"/> Salary based on education and experience, and professional certificates (monthly regular salary of NTD 40,000 or above).</b>		
勞保： <input checked="" type="checkbox"/> 有 <input type="checkbox"/> 無 <input type="checkbox"/> 申請中 <b>Labor Insurance: <input checked="" type="checkbox"/>Yes <input type="checkbox"/> No <input type="checkbox"/> In the process of application.</b>		健保： <input checked="" type="checkbox"/> 有 <input type="checkbox"/> 無 <input type="checkbox"/> 申請中 <b>Health Insurance: <input checked="" type="checkbox"/>Yes <input type="checkbox"/>No <input type="checkbox"/>In the process of application.</b>
<b>福利制度：</b> <b>【薪獎設計】</b> 同仁皆依個人學經歷核薪，另視個人績效與當年度營運發放績效獎金與紅利。 <b>【各類保險】</b> 所有同仁都享勞保、健保、團保，同仁眷屬亦可加入團保。 <b>【年度健檢】</b> 同仁的健康就是永豐最大的資產。定期辦理同仁健檢，使同仁可以定期檢視個人健康狀況。 <b>【補助項目】</b> 同仁生日、三節、年終時，提供年節獎金或舉辦活動。此外，同仁婚、喪、喜、慶或住院時，公司也提供補助金或慰問金。 <b>【優惠貸款】</b> 所有金控同仁都享有優惠房貸與信貸，協助同仁在理財規劃上能作更好的運用。 <b>【休假制度】</b> 提供同仁優於勞基法的給假制度，讓您工作與生活中最平衡。		
<b>Employee Benefits System:</b> <b>[Compensation and Rewards]</b> Employees are compensated based on their individual educational background and work		

experience, performance bonuses and profit-sharing are awarded based on performance and the company's annual gain.

### [Insurance Coverage]

All employees are covered by labor insurance, national health insurance, and group insurance. Family members of employees are also eligible to join the group insurance plan.

### [Annual Health Checkups]

Employees' health is SinoPac's greatest asset. Regular health checkups are provided to help employees monitor and manage personal well-being.

### [Subsidies and Allowances]

Bonuses or events are provided for employees' birthdays, major holidays, and year-end celebrations. The company also offers subsidies or condolence payments for occasions such as weddings, funerals, celebrations, or hospitalizations.

### [Preferential Loans]

All employees of the financial holding group are eligible for preferential mortgage and personal loan rates, helping our employees to make better use of financial planning resources.

### [Leave Policy]

The company offers a leave policy that exceeds the requirements of the Labor Standards Act, supporting a healthy work-life balance.

徵求人員科系：☐不限科系

- (台北校區) ☒企管系 ☒財金系/所 ☒國企系/所 ☒會計系/所 ☒風保系/所 ☒管研所  
☒財金法律系 ☐法律系/所 ☐廣電系 ☐影新系 ☐廣銷系 ☐新傳系/所 ☐公行所  
☐國際傳播學程 ☒國際國貿學程 ☐國際時尚學程
- (桃園校區) ☒商業設計系/所 ☒商品設計系/所 ☒數媒系 ☐都防系/所 ☐建築系/所  
☐動漫學程 ☐應英系/所 ☐應日系/所 ☐應中系/所 ☐觀光系/所 ☐休憩系  
☐餐旅系 ☒資管系/所 ☒資傳系所 ☒資工系所 ☐電通系所 ☐電子系所  
☐半導體學程 ☐公行系 ☐心理系/所 ☐兩岸關係與安全管理所 ☐教研所 ☐犯防系  
☐醫工系 ☐生科系 ☐醫管系 ☐統資系/所 ☒金融系/所 ☒金科學程  
☐國際觀光學程 ☒國際資訊學程 ☐國際外交學程/所

Major Required : ☐ No restriction

(Taipei Campus) ☒ Business Administration Department ☒ Finance Department/Graduate School  
☒ International Business Department/Graduate School  
☒ Accounting Department/Graduate School ☒ Risk Management and Insurance Department/Graduate School ☒ IMBA ☒ Financial Law Department  
☐ Law Department/Graduate School ☐ Radio and TV Department  
☐ Audiovisual Journalism and Social Media Communication Department  
☐ Department of Advertising and Strategic Marketing ☐ Department of New Media and Communication Administration ☐ Graduate School of Public Affairs and Administration ☐ Journalism and Mass Communication Program  
☒ International Business and Trade Program  
☐ Fashion and Innovation Management Program

(Taoyuan Campus) ☒ Commercial Design Department/Graduate School ☒ Product Design Department/Graduate School ☒ Digital Media Design Department ☐ Urban Planning and Disaster Management Department/Graduate School  
☐ Architecture Department/Graduate School ☐ Animation and Comic Creative Industries Design Program ☐ Applied English Department/Graduate School  
☐ Applied Japanese Department/Graduate School ☐ Applied Chinese Department/Graduate School ☐ Tourism Department/ Graduate School  
☐ Leisure and Recreation Management Department ☐ Hospitality Management Department ☒ Information Management Department/ Graduate School  
☒ Computer and Communication Engineering Department/ Graduate School  
☒ Computer Science and Information Engineering Department/ Graduate School  
☐ Information and Telecommunications Engineering Department/ Graduate School  
☐ Electronic Engineering Department/ Graduate School ☐ Bachelor's Specialized Degree Program in Semiconductor Applications  
☐ Department of Public Affairs and Administration ☐ Counseling and Industrial/Organizational Psychology (CIOP) Department / Graduate School  
☐ Graduate School of Cross-strait Relations and Security Management  
☐ Graduate School of Education ☐ Department of Criminal Justice  
☐ Biomedical Engineering Department ☐ Biotechnology Department  
☐ Healthcare Information and Management Department ☐ Applied Statistics and Information Science Department/ Graduate School ☒ Banking Department/ Graduate School ☒ Financial Technology Applications Program ☐ Travel and Tourism Program ☒ Information Technology and Management Program ☐ International Affairs and Diplomacy Program / Graduate School

年制： ☐ 1. 專科 ☒ 2. 學士 ☒ 3. 碩士 ☐ 4. 博士 ☐ 5. 大專以上皆可

Academic System: ☐ 1. Associate's Degree ☒ 2. Bachelor's Degree ☒ 3. Master's Degree  
☐ 4. Doctoral Degree ☐ 5. Any level of higher education

語文能力： 國語 ☒ 1. 精通 ☐ 2. 良好 ☐ 3. 普通 ☐ 4. 略懂  
越語 ☒ 1. 精通 ☐ 2. 良好 ☐ 3. 普通 ☐ 4. 略懂  
英語 ☐ 1. 精通 ☐ 2. 良好 ☒ 3. 普通 ☐ 4. 略懂

Language Proficiency:

Mandarin ☒ 1. Fluent ☐ 2. Good ☐ 3. Average ☐ 4. Basic  
Vietnamese ☒ 1. Fluent ☐ 2. Good ☐ 3. Average ☐ 4. Basic  
English ☐ 1. Fluent ☐ 2. Good ☒ 3. Average ☐ 4. Basic

工作經驗： ☒ 1. 應屆 ☐ 2. 一年 ☐ 3. 二年 ☐ 4. 三年 ☐ 5. 四年

Work Experience: ☒ 1. Fresh graduate ☐ 2. 1 year ☐ 3. 2 years ☐ 4. 3 years ☐ 5. 4 years

工作技能與條件：

1. 具金融、電信與電商相關產業工作經驗，對數位金融應用科技有興趣
2. 能規劃數位服務流程，撰寫產品需求文件，透過客戶使用足跡用分析效益，提升良好數位服務體

驗

3. 掌握專案執行進度與品質，擅長跨部門溝通協調

Work Skills and Requirements:

1.Understand Vietnamese customers' digital service needs, industry trends, fintech applications, and regulations.

2.Plan digital service processes, create business design reports, execute projects, and develop launch plans.

3.Coordinate and communicate across countries and departments.

應徵同學所需要備妥的資料：☒ 1. 中文履歷表 ☒ 2. 英文履歷表 ☐ 3. 成績單 ☒ 4. 中文自傳  
☒ 5. 英文 ☒ 6. 畢業證書影本 ☐ 7. 身份證影本 ☐ 8. 各式證照  
☐ 9. 電詢

Documents Required for Job Application: ☒ 1. Chinese Resume ☒ 2. English Resume  
☐ 3. Transcript ☒ 4. Chinese Autobiography ☒ 5. English Autobiography  
☒ 6. Copy of Graduation Certificate ☐ 7. Copy of ID Card ☐ 8. Relevant  
Certifications ☐ 9. Telephone Inquiry

應徵方式（可複選）☐ 函寄 ☐ 電洽 ☐ 親洽 ☐ 電子郵件 ☒ 其他

<https://bankrecruit.sinopac.com/jobDetail?jobId=JOB0000559>

Application Method (select as fitting): ☐ Mail ☐ Phone Inquiry ☐ In-person ☐ Email ☒ Other

<https://bankrecruit.sinopac.com/jobDetail?jobId=JOB0000559>

求才日期：2025 年 7 月 1 日

求才截止日期：2025 年 12 月 31 日

希望上班月份：可協調

Recruitment Date: 2025/07/01

Application Deadline: 2025/12/31

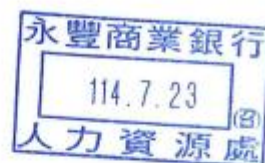
Desired Start Date: negotiable

※ 尚未加入本校求職平台者，請於下頁檢附證明文件，並將資料一併回傳承辦人，以利審核作業。

請檢附證明文件(商業登記資料、公司變更登記表、立案登記證書、開業執照影本..等)

永豐商業銀行股份有限公司

立即認證光宣傳產品



產品/服務

立即認證光宣傳產品

公司資料

☆ % 4,758

統編	86517384 免
公司狀態	核准設立
公司名稱	永豐商業銀行股份有限公司 免
公開發行公司	公司簡稱：永豐銀行 英文簡稱：Bank Sinopac 股票代碼：5849 目前股價：
資本總額(元)	140,000,000,000
實收資本額(元)	103,781,983,670
負責人	曹為賓 免
董事長	曹為賓
總經理	莊銘福
發言人	蕭隆祺 (資深協理)
代理發言人	林本明
登記地址	台北市中山區南京東路3段36號 免
登記地址	台北市中山區南京東路3段36號1樓 免 1F, No.36, Sec. 3, Nanjing E. Rd., Taipei 104, Taiwan, R.O.C 資料來源: 金融監督管理委員會證券期貨局
登記電話	(02)2508-2288 資料來源: 金融監督管理委員會證券期貨局



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